

# Quasi-Bayesian Dual Instrumental Variable Regression

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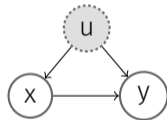
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## Background: IV Regression

Estimate *causal* effect in *confounded* data.

$$y = f(x) + u, \quad E(u \mid x) \neq 0$$

OLS is biased:  $E(y \mid x) \neq f(x)$



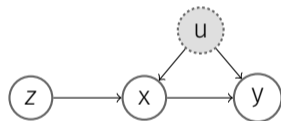
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We may still be able to recover  $f$ , through the use of *instruments*.



$$E(f(x) - y \mid z) = 0, \quad \text{a.s. } [P(dz)]$$

(CMR)

## Background: IV Regression

Examples:

- Social sciences:
  - $x$  = education,  $y$  = return (e.g., future income),  $u$  = family socio-economic status;  $z$ : #siblings, school lottery, etc.
  - $x$  = price;  $y$  = demand;  $u$  = market conditions (e.g., supply of substitute)
- Clinical research:
  - $x$  = treatment taken (w/ possible noncompliance);  $y$  = outcome;  
 $z$  = treatment assigned

(CMR) can also emerge in other settings.

## Background: IV Estimation

Estimation  $\Leftrightarrow$  find  $f$  s.t.  $E(f(x) - y|z) = 0$ :

1. Estimate the *conditional expectation operator*

$$E : \mathcal{H} \rightarrow \mathcal{J}, \quad h \mapsto E(h(x)|z)$$

for some choices of  $\mathcal{H}, \mathcal{J}$ .

2. Find  $f$  by minimizing  $\|\hat{E}f - \hat{E}(y|z)\|$  for *some* choice of  $\|\cdot\|$ .

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Example:  $\mathcal{H} := \{\text{linear models}\}$ , “two stage least squares”

1. Estimating  $E : h \mapsto E(h(x)|z) = h(\text{LinReg}(x|z))$
2. Minimizing  $\|Ef - E(y|z)\|_{L_2} \equiv \|f(\text{LinReg}(x|z)) - y\|_2 \Rightarrow \text{LinReg}(y | \text{LinReg}(x|z))$

## Background: Nonlinear IV Estimation

For nonlinear  $f$  estimation is a lot harder

- We don't generally have  $E(f(x)|z) = f(E(x|z))$

Kernelize: use RKHS for  $\mathcal{H}, \mathcal{J}$ , and ridge regression to define the estimator  $\hat{E}$

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Dual/minimax formulation: uses  $\| \cdot \| := \| \cdot \|_{L_2(\hat{P}(dz))}^2 + \bar{v} \| \cdot \|_{\mathcal{J}}^2$ .

Two-stage estimation becomes minimax optimization

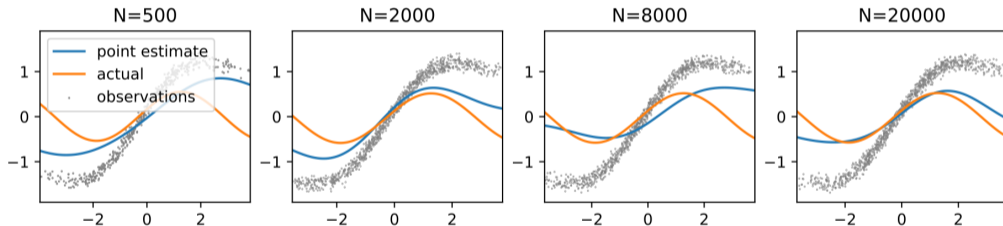
$$\min_{f \in \mathcal{H}} \max_{g \in \mathcal{J}} \frac{1}{n} \sum_{i=1}^n (2(f(x_i) - y_i - g(z_i))g(z_i) - g^2(z_i)) - \bar{v} \|g\|_{\mathcal{J}}^2 + \bar{\lambda} \|f\|_{\mathcal{H}}^2$$

(Singh et al., 2019; Muandet et al., 2020; Dikkala et al., 2020; Liao et al., 2020)



## Nonlinear IV: Uncertainty Quantification?

NPIV is an ill-posed inverse problem. With less informative instruments convergence can be extremely slow (Horowitz, 2011)



Uncertainty quantification for IV?

## Bayesian IV?

Requires knowledge of the full data generating process. Not in (CMR)

For the *additive error* model

$$x = g(z) + u_x, \quad y = f(x) + u_y,$$

you can assume a *Bayesian* generative model on  $(u_x, u_y)$ , and place priors on  $f, g$ . But this is

- Expensive and difficult to scale (BNP) /  
Expensive, prone to approx. inference error & misspecification (DGM)
- Additive error is restrictive

## Quasi-Bayesian Inference

Uses the Gibbs distribution

$$p_\lambda(df) \propto \pi(df) \exp\left(-\frac{n}{2\lambda} \|\hat{E}f - \hat{E}(y|z)\|^2\right)$$

to quantify uncertainty. Trades off **evidence** and **prior belief**:

$$p_\lambda = \operatorname{argmin}_\rho \int n \|\hat{E}f - \hat{E}(y|z)\|^2 \rho(df) + \lambda \operatorname{KL}[\rho \|\pi].$$

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But

- Quasi-posterior depends on  $\hat{E}f$ . *Evaluating  $\hat{E}f$*  requires solving an optimization problem, gradient computation will be harder
- Behavior of  $p_\lambda$  unclear, due to estimation error in  $\hat{E}$

(Chernozhukov and Hong, 2003; Zhang, 2004; Kato, 2013)

Use  $\mathcal{GP}(0, k_x)$  as the prior  $\Pi$ . Plug in the choice of  $\|\hat{E}f - \hat{E}(y|z)\|^2$  from kernelized dual IV.

$$\frac{d\Pi(\cdot \mid \mathcal{D}^{(n)})}{\Pi(\cdot)}(f) \propto \exp\left(-\frac{n}{\lambda} \ell_n(f)\right)$$

where

$$\ell_n(f) := \max_{g \in \mathcal{J}} \frac{1}{n} \sum_{i=1}^n (2(f(x_i) - y_i - g(z_i))g(z_i) - g^2(z_i)) - \bar{v} \|g\|_{\mathcal{J}}^2 + \bar{\lambda} \|f\|_{\mathcal{J}\mathcal{C}}^2.$$

## Computation: Closed-form Quasi-Posterior

$$\begin{aligned}\Pi(f(x_*) \mid \mathcal{D}^{(n)}) &= \mathcal{N}(K_{*X}(\lambda + LK_{XX})^{-1}LY, K_{**} - K_{*X}L(\lambda I + K_{XX}L)^{-1}K_{X*}) \\ L &= K_{ZZ}(K_{ZZ} + \nu I)^{-1}\end{aligned}$$

Interpretations:

- $Lf(X) = (\hat{E}f)(Z)$  projects functions of  $x$ .
  - If  $z$  is uninformative and  $K_{ZZ} := k_z(Z_{\text{train}}, Z_{\text{train}})$  is low-rank, the **variance explainable by data** will also have low rank.
- Marginal variance as a certain worst-case prediction error

# Computation & Heuristic Application to NN Models

Proposition (“randomized prior trick”<sup>1</sup>): The stochastic optima of

$$\min_{f \in \mathcal{H}} \max_{g \in \mathcal{J}} \frac{1}{n} \sum_{i=1}^n (2(f(x_i) - y_i - \tilde{e}_i - g(z_i))g(z_i) - g^2(z_i)) - \bar{v} \|g - \tilde{g}_0\|_{\mathcal{J}}^2 + \bar{\lambda} \|f - \tilde{f}_0\|_{\mathcal{H}}^2,$$

where  $\tilde{e}_i \sim \mathcal{N}(0, \lambda)$ ,  $\tilde{f}_0 \sim \mathcal{GP}(0, k_x)$ ,  $\tilde{g}_0 \sim \mathcal{GP}(0, \lambda v^{-1} k_z)$ , distributes as the quasi-posterior.

Perturb the MAP estimator to draw posterior samples

Adaptable to wide neural networks, with time cost comparable to ensemble training

<sup>1</sup>(Osband et al., 2018; Pearce et al., 2020; He et al., 2020)

# Theory

Two intuitive criteria: credible sets should not be

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Assume  $f_0$  can be approximated by  $\mathcal{GP}(0, k_x)$ ,  $J$  approximates  $Ef$  for  $f \in \mathcal{H}$  well, and  $k_x, k_z$  are nice kernels. Then

1. Contraction in the  $\|E(\cdot)\|_2$  semi-norm: functions violating (CMR) have vanishing posterior mass

$$P_{\mathcal{D}^{(n)}} \Pi \left( \|E(f - f_0)\|_{L_2(P(dz))} > \delta_n \mid \mathcal{D}^{(n)} \right) \rightarrow 0, \text{ where } \delta_n \rightarrow 0.$$

2. Function(s) with similar complexity satisfying (CMR) will eventually have similar “density”.

## Theory: in extended arXiv version

Under additional assumptions comparable to the classical NPIV literature,

- Mildly ill-posed problem:  $\lambda_j(E^*E) \asymp j^{-2p}$ ; Mercer basis of  $\mathcal{H}$  satisfies link conditions
- Additional regularity conditions satisfied by Matérn kernels

we have, in  $L_2$  and interpolation space (e.g., Sobolev) norms,

1. Posterior *contracts* at asymptotically *optimal* rates:

$$P_{\mathcal{D}^{(n)}} \Pi \left( \|f - f_0\|_{[L_2(P(d_{\mathbf{x}})), \mathcal{H}]_{\alpha, 2}}^2 > Mn^{-\frac{(1-\alpha)b}{b+2p+1}} \mid \mathcal{D}^{(n)} \right) \rightarrow 0, \quad \forall \alpha \in \left[0, \frac{b}{b+1}\right)$$

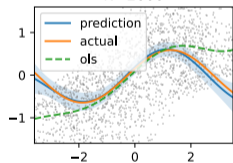
2. *Radii of the quasi-Bayesian credible balls* have the correct order of magnitude.

Also implies the first minimax optimal rates for the kernelized IV estimator.

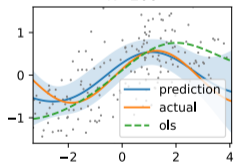
# Simulation: 1D

Quasi-posterior using fixed-form kernels:

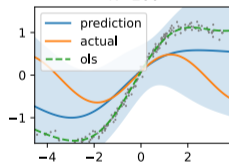
- Uncertainty estimates correctly reflect information available in data, and appears valid in the pre-asymptotic regime
- Reliable in the weak instrument setting



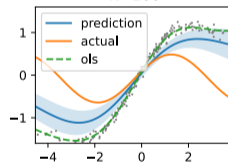
(a) QB,  $N = 2000$



(b) QB,  $N = 200$



(c) QB, weak IV



(d) NP Bootstrap, weak IV

## Simulation: Run Time

$N$	$10^3$	$2 \times 10^3$	$10^4$
Proposed	0.07	0.16	0.43
BayesIV	650	N/A	N/A

Table 1: Average run time in seconds. N/A: does not converge after 20min. Tested on Tesla P100 / i9-9900k.

BayesIV also relies on noise additivity, and due to misspecification produces invalid credible sets in this setting

# Simulation: Airline Demand

A hard setting studied in recent work; IVR with **observed confounders**

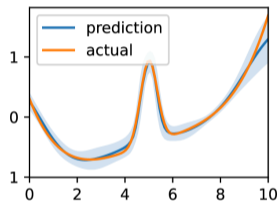
$z = (\text{ConsumerType}, \text{Time}, \text{FuelCost}),$

$x = (\text{ConsumerType}, \text{Time}, \text{Price}),$

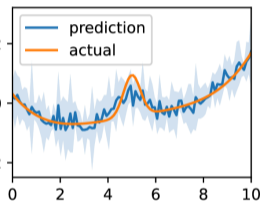
$\text{Price} = g(z) + u_1,$

$\text{Demand} = f(x) + u_2.$

$E(f(x) - y \mid z) = 0$  still holds.



(a) low-dim  $x/z$ ,  $n = 1k$



(b) image  $x/z$ ,  $n = 50k$

(Hartford et al., 2017)

# Thanks for Listening!

Extended version: <https://arxiv.org/pdf/2106.08750>

Code: <https://github.com/meta-inf/qbdiv>

<sup>2</sup>Conference version is titled “Scalable Quasi-Bayesian Instrumental Variable Regression”.