## Outline

Supervised Learning: Parametric Methods
Decision Theory
Linear Discriminant Analysis
Quadratic Discriminant Analysis
Naíve Bayes
Logistic Regression
Evaluating Learning Methods

## Logistic Regression

Recall that for LDA, upon assuming that $X \mid Y=k \sim N\left(\mu_{k}, \Sigma\right)$, the Bayes Classifier classified to class 1 over class $k$ if

$$
\begin{aligned}
0> & 2 \log P(Y=k \mid x)-2 \log P(Y=1 \mid x) \\
= & \mu_{k}^{T} \Sigma^{-1} \mu_{k}-2 \mu_{k}^{T} \Sigma^{-1} x-2 \log \left(\pi_{k}\right) \\
& -\left(\mu_{1}^{T} \Sigma^{-1} \mu_{1}-2 \mu_{1}^{T} \Sigma^{-1} x-2 \log \left(\pi_{1}\right)\right) \\
= & a_{k}+b_{k}^{T} x
\end{aligned}
$$

i.e. hyperplanes separate classes in the feature space $\mathcal{X}$. The separating hyperplane can be rewritten more clearly as

$$
2 \log \frac{P(Y=k \mid x)}{P(Y=1 \mid x)}=a_{k}+b_{k}^{T} x
$$

For QDA, $X \mid Y=k \sim N\left(\mu_{k}, \Sigma_{k}\right)$, we in turn found a quadratic function $0>a_{k}+b_{k}^{T} x+x^{T} c_{k} x$ i.e.

$$
2 \log \frac{P(Y=k \mid x)}{P(Y=1 \mid x)}=a_{k}+b_{k}^{T} x+x^{T} c_{k} x
$$

The exact value of the parameters $a_{k}$ and $b_{k}\left(c_{k}\right)$ had expressions which could be evaluated once the parameters $\mu_{k}$ and $\Sigma\left(\Sigma_{k}\right)$ were in turn found by plug-in estimation (via ML estimation)
We can model these decision boundaries directly instead. This is called logistic discrimination.

Logistic discrimination model posterior probabilities $P(Y=k \mid x)$ directly. Assuming a parametric family of discriminant functions $g_{\beta}(x)$, we model the conditional probabilities as

$$
\hat{P}(Y=k \mid x)=\frac{\exp g_{\beta_{k}}(x)}{\sum_{j=1}^{K} \exp g_{\beta_{j}}(x)}
$$

Note that the log probability of a class $k$, with respect to a reference class 1 is:

$$
\log \frac{P(Y=k \mid x)}{P(Y=1 \mid x)}=g_{\beta_{k}}(x)-g_{\beta_{1}(x)}
$$

This reduces to LDA and QDA for linear and quadratic discriminant functions (assuming also that the parameters $\beta_{k}$ were estimated as before).

The parameter $\hat{\beta}=\left(\hat{\beta}_{1}, \ldots, \hat{\beta}_{K}\right)$ is typically chosen by computing the (Conditional) Maximum Likelihood estimate.
Given a training set, the likelihood of the model is given by

$$
L(\beta)=\prod_{i=1}^{n} P\left(Y=y_{i} \mid x_{i}\right)=\prod_{i=1}^{n} \frac{\exp g_{\beta_{y_{i}}}\left(x_{i}\right)}{\sum_{j=1}^{K} \exp g_{\beta_{j}}\left(x_{i}\right)}
$$

and so the (conditional) log-likelihood is

$$
\ell(\beta)=\sum_{i=1}^{n} \log P\left(Y=Y_{i} \mid x_{i}\right) .
$$

Choosing $g_{\beta}(x)=\beta^{T} x$ results in linear decision boundaries and ensures that $\ell(\beta)$ is concave.
This particular logistic discrimination model is known as logistic regression and is an example of empirical risk minimization, where the risk is measured in terms of the 'logistic' loss function.

For the case of $K=2$ classes (binomial logistic regression), the log-likelihood collapses into a much simpler form than when $K>2$ (multinomial logistic regression). We concentrate on the case where $K=2$ though it should be noted that the theory still applies for $K>2$.
Looking at $K=2$, we can derive an explicit expression for the log-likelihood as follows.
For the following let $Y \in\{-1,1\}$. Let $g_{\beta}=\beta^{T} x$ and $\beta_{-1} \equiv 0$ (so class -1 is the reference class). Let $\beta=\beta_{1}$. Then

$$
\begin{aligned}
P(Y=1 \mid x) & =\frac{\exp \left(\beta^{T} x\right)}{\exp \left(\beta^{T} x\right)+1}=\frac{1}{1+\exp \left(-\beta^{T} x\right)} \\
P(Y=-1 \mid x) & =\frac{1}{1+\exp \left(\beta^{T} x\right)}
\end{aligned}
$$

Or, shorthand for both classes, $P(Y=y \mid x)=\frac{1}{1+\exp \left(-y \cdot \beta^{T} x\right)}$.

Continuing with this notation, the (conditional) log-likelihood is

$$
\begin{aligned}
\ell(\beta) & =\sum_{i=1}^{n} \log P\left(Y=y_{i} \mid x_{i}\right) \\
& =\sum_{i=1}^{n} \log \frac{1}{1+\exp \left(-y_{i} \cdot \beta^{T} x_{i}\right)} \\
& =\sum_{i=1}^{n}-\log \left(1+\exp \left(-y_{i} \cdot \beta^{T} x_{i}\right)\right),
\end{aligned}
$$

where $L(y, f)=\log (1+\exp (-y \cdot f))$ is the so-called logistic loss, using notation $f=\beta^{T} x_{i}$.
(Note that for under 0-1 loss, the optimal classification is 1 if $f>0$ and -1 if $f \leq 0$.)

Compare the logistic loss $L(y, f)=\log (1+\exp (-y \cdot f))$ with the $0-1$ misclassification loss $L(y, f)=1\{\operatorname{sign}(y) \neq \operatorname{sign}(f)\}=1\{y \cdot f<0\}$.


Loss $L$ as a function of $y \cdot f=y \cdot \beta^{T} X$.

As shown above, ML estimation is (in the case $Y \in\{-1,1\}$ equivalent to solving the equations),

$$
\hat{\beta}=\operatorname{argmin}_{\beta} \sum_{i=1}^{n} \log \left(1+\exp \left(-y_{i} \cdot \beta^{T} x_{i}\right)\right),
$$

numerical methods must be applied. A high-dimensional version of the Newton-Raphson algorithm is typically used, where locally the objective function is approximated by a quadratic function and the solution is then found by iterated least squares.
When using the univariate Newton-Raphson approach, we need information about the slope of the curve, in our case we need the Hessian matrix

$$
\frac{\partial^{2} \ell(\beta)}{\partial \beta \partial \beta^{T}}=-\sum_{i=1}^{n} x_{i} x_{i}^{T} p\left(x_{i} \mid \beta\right)\left[1-p\left(x_{i} \mid \beta\right)\right]
$$

Extending Newton-Raphson to higher dimensions, starting with $\beta^{\text {old }}$, a single Newton-Raphson update is given by

$$
\beta^{\text {new }}=\beta^{\text {old }}-\left(\frac{\partial^{2} \ell(\beta)}{\partial \beta \partial \beta^{T}}\right)^{-1} \frac{\partial \ell(\beta)}{\partial \beta}
$$

where the derivatives are evaluated at $\beta^{\text {old }}$.

## Logistic Regression

- Writing everything in vectorial form,
- $\mathbf{c}=\left(Y_{i}\right)_{i=1}^{n}$, a vector of the classes
- $\mathbf{p}=\left(P\left(Y_{i}=1 \mid X_{i}, \beta^{\text {old }}\right)\right)_{i=1}^{n}$, the vector of fitted probabilities
- $\mathbf{X}$, an $n \times p$ matrix with $i^{\text {th }}$ row as $X_{i}$
- W, a diagonal matrix with $i^{\text {th }}$ diagonal as $P\left(Y_{i}=1 \mid X_{i}, \beta^{\text {old }}\right)\left(1-P\left(Y_{i}=1 \mid X_{i}, \beta^{o l d}\right)\right)$
- Lets us write $\frac{\partial \ell(\beta)}{\partial \beta}=\mathbf{X}^{T}(\mathbf{c}-\mathbf{p})$ and $\frac{\partial^{2} \ell(\beta)}{\partial \beta \partial \beta^{T}}=-\mathbf{X}^{T} \mathbf{W} \mathbf{X}$ so

$$
\begin{aligned}
\beta^{\text {new }} & =\beta^{\text {old }}-{\frac{\partial^{2} \ell(\beta)}{\partial \beta \partial \beta^{T}}}^{-1} \frac{\partial \ell(\beta)}{\partial \beta} \\
& =\beta^{\text {old }}+\mathbf{X}^{T} \mathbf{W} \mathbf{X}^{-1} \mathbf{X}^{T}(\mathbf{c}-\mathbf{p}) \\
& =\left(\mathbf{X}^{T} \mathbf{W} \mathbf{X}\right)^{-1} \mathbf{X}^{T} \mathbf{W}\left[\mathbf{X} \beta^{\text {old }}+\mathbf{W}^{-1}(\mathbf{c}-\mathbf{p})\right]
\end{aligned}
$$

Each Newton-Raphson step can be seen as a weighted least squares step, this algorithm is more commonly known as Iteratively Reweighted Least Squares.
A few (even just 2 or 3 ) steps of the algorithm are usually sufficient.

Example: O-ring failures during shuttle starts (preceeeding the Challenger incident), as a function of temperatures.

```
library(alr3)
data(challeng)
temp <- challeng[,1]
failure <- challeng[,3]
Y <- as.numeric(failure>0)
plot(temp,Y,xlab="TEMPERATURE",
    Ylab="O-RING FAILURES",cex=2)
```

LEFT: Number of failures. Original analysis left out all measurements with 0 failures.
RIGHT: Number of O-Ring failures reduced here to "Failures Yes/No" binary variable.



Fit logistic regression with glm function and plot 'link' function $f=\beta^{T} X$, where $X$ is here simply temperature ( $p=1$ ).

```
log_reg <- glm( Y ~ temp ,family=binomial)
xvec <- seq(min(temp),max(temp), length=200)
g <- predict(log_reg,newdata=data.frame(temp=xvec),
    type="link")
plot(xvec, g ,
type="l",lwd=1.8,
xlab="TEMPERATURE",ylab="g(TEMPERATURE)")
```



Now plot $P(Y=1 \mid X)=1 /\left(1+\exp \left(-\beta^{T} X\right)\right)$.
prob <- predict(log_reg, newdata=data.frame(temp=xvec), type="response")
plot(xvec, prob ,
type="l", lwd=1.8,
xlab="TEMPERATURE",ylab="P(Y=1| TEMP)",ylim=c(0,1))
points (temp, Y, cex=2)


## Logistic Regression or LDA?

Both LR and LDA possess linear decision boundaries

- LDA as a consequence of assuming $X \mid Y=k \sim \mathcal{N}_{p}\left(\mu_{k}, \Sigma\right)$ and
- Logistic Regression by construction of the log-odds. However, we can easily replace a, say, two-dimensional predictor with intercept, $x=\left(1, x^{(1)}, x^{(2)}\right)$ with $\tilde{x}=\left(1, x^{(1)}, x^{(2)},\left(x^{(1)}\right)^{2},\left(x^{(2)}\right)^{2}\right)$ to model non-linear decision boundaries.
However, actual decision boundaries for both models differ and do so because of differences in how the coefficients of class decision boundaries (hyperplanes) are estimated, which approach is 'better'?
- Where $X \mid Y=k \sim N_{p}\left(\mu_{k}, \Sigma\right)$ is true, LDA seems better positioned.
- It can be shown that where $X \mid Y=k \sim \mathcal{N}_{p}\left(\mu_{k}, \Sigma\right)$, using LR results in a $\sim 30 \%$ reduction in the efficiency.
- However, if the assumptions are far from true LDA will suffer.

In support of Logistic Regression over LDA, it can be noted that Logistic Regression is simply a generalised linear model (GLM). Knowing this, we can take advantage of all of the theory developed for GLMs.

- assessment of fit via deviance and plots,
- interpretation of $\beta_{k}$ 's via odds-ratios,
- fitting categorical data (code it via indicator functions),
- well founded approaches to removing insignificant terms (via the drop-in deviance test and the Wald test),
- model selection via AIC/BIC.

Ultimately, we have to let the data speak!

Spam dataset: Look at examples of spam emails and non-spam emails. The predictor variables count occurrence of specific words/characters. Look at the first 2 emails in the database (which are spam).

```
> library(kernlab)
> data(spam)
> dim(spam)
[1] 4601 58
```

> spam[1:2,]
make address all num3d our over remove internet order mail receive wil

| 1 | 0.00 | 0.64 | 0.64 | 0 | 0.32 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.6 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

$20.210 .280 .50 \quad 0 \quad 0.14 \quad 0.28 \quad 0.21 \quad 0.07 \quad 0 \quad 0.94 \quad 0.210 .7$
people report addresses free business email you credit your font num000

| 1 | 0.00 | 0.00 | 0.00 | 0.32 | 0.00 | 1.29 | 1.93 | 0 | 0.96 | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 2 | 0.65 | 0.21 | 0.14 | 0.14 | 0.07 | 0.28 | 3.47 | 0 | 1.59 | 0 |


| money | hp | hpl | george | num650 | lab | labs | telnet | num857 | data |  |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 0.00 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 0.43 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |



|  | charDollar charHash capitalAve capitalLong capitalTotal | cype |  |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: |
| 1 | 0.00 | 0.000 | 3.756 | 61 | 278 |
| 2 | 0.18 | 0.048 | 5.114 | 101 | 1028 |

Fit a GLM to the data (look at ? 9 lm for help on the command).

```
library(kernlab)
data(spam)
## let Y=0 be non-spam and Y=1 be spam.
Y <- as.numeric(spam[, ncol(spam)])-1
X <- spam[ ,-ncol(spam)]
gl <- glm(Y ~ ., data=X,family=binomial)
```

Which predictor variables seem to be important? Can for example check which ones are significant in the GLM.
summary (gl)
> summary(gl)

Call:
glm(formula $=Y \sim$., family = binomial, data $=X$ )

Deviance Residuals:
Min 1Q Median 3Q Max
$-4.127 e+00-2.030 e-01 \quad-1.967 e-06 \quad 1.140 e-01 \quad 5.364 e+00$

Coefficients:

$$
\begin{array}{rrrrl}
\text { Estimate } & \text { Std. Error } & \text { z value } & \text { Pr }(>|z|) & \\
-1.569 e+00 & 1.420 e-01 & -11.044 & <2 e-16 & * * * \\
-3.895 e-01 & 2.315 e-01 & -1.683 & 0.092388 & . \\
-1.458 e-01 & 6.928 e-02 & -2.104 & 0.035362 & * \\
1.141 e-01 & 1.103 e-01 & 1.035 & 0.300759 & \\
2.252 e+00 & 1.507 e+00 & 1.494 & 0.135168 & \\
5.624 e-01 & 1.018 e-01 & 5.524 & 3.31 e-08 & * * * \\
8.830 e-01 & 2.498 e-01 & 3.534 & 0.000409 & * * * \\
2.279 e+00 & 3.328 e-01 & 6.846 & 7.57 e-12 & * * * \\
5.696 e-01 & 1.682 e-01 & 3.387 & 0.000707 & * * * \\
7.343 e-01 & 2.849 e-01 & 2.577 & 0.009958 & * * \\
1.275 e-01 & 7.262 e-02 & 1.755 & 0.079230 & . \\
-2.557 e-01 & 2.979 e-01 & -0.858 & 0.390655 & \\
-1.383 e-01 & 7.405 e-02 & -1.868 & 0.061773 & . \\
-7.961 e-02 & 2.303 e-01 & -0.346 & 0.729557 & \\
1.447 e-01 & 1.364 e-01 & 1.061 & 0.288855 & \\
1.236 e+00 & 7.254 e-01 & 1.704 & 0.088370 & .
\end{array}
$$

(Intercept)
make
address
all
num3d
our
over
remove
internet
order
mail
receive
will
people
business
email
you
credit
your font
num000
money
hp
hpl
george
num650
lab
labs
telnet
num857
data
num415
num85
technology
num1999
parts
pm
direct
CS
meeting
original

$$
\begin{array}{rrrrl}
9.599 e-01 & 2.251 e-01 & 4.264 & 2.01 e-05 & * * * \\
1.203 e-01 & 1.172 e-01 & 1.027 & 0.304533 & \\
8.131 e-02 & 3.505 e-02 & 2.320 & 0.020334 & * \\
1.047 e+00 & 5.383 e-01 & 1.946 & 0.051675 & . \\
2.419 e-01 & 5.243 e-02 & 4.615 & 3.94 e-06 & * * * \\
2.013 e-01 & 1.627 e-01 & 1.238 & 0.215838 & \\
2.245 e+00 & 4.714 e-01 & 4.762 & 1.91 e-06 & * * * \\
4.264 e-01 & 1.621 e-01 & 2.630 & 0.008535 & * * \\
-1.920 e+00 & 3.128 e-01 & -6.139 & 8.31 e-10 & * * * \\
-1.040 e+00 & 4.396 e-01 & -2.366 & 0.017966 & * \\
-1.177 e+01 & 2.113 e+00 & -5.569 & 2.57 e-08 & * * * \\
4.454 e-01 & 1.991 e-01 & 2.237 & 0.025255 & * \\
-2.486 e+00 & 1.502 e+00 & -1.656 & 0.097744 & . \\
-3.299 e-01 & 3.137 e-01 & -1.052 & 0.292972 & \\
-1.702 e-01 & 4.815 e-01 & -0.353 & 0.723742 & \\
2.549 e+00 & 3.283 e+00 & 0.776 & 0.437566 & \\
-7.383 e-01 & 3.117 e-01 & -2.369 & 0.017842 & * \\
6.679 e-01 & 1.601 e+00 & 0.417 & 0.676490 & \\
-2.055 e+00 & 7.883 e-01 & -2.607 & 0.009124 & * * \\
9.237 e-01 & 3.091 e-01 & 2.989 & 0.002803 & \star * \\
4.651 e-02 & 1.754 e-01 & 0.265 & 0.790819 & \\
-5.968 e-01 & 4.232 e-01 & -1.410 & 0.158473 & \\
-8.650 e-01 & 3.828 e-01 & -2.260 & 0.023844 & * \\
-3.046 e-01 & 3.636 e-01 & -0.838 & 0.402215 & \\
-4.505 e+01 & 2.660 e+01 & -1.694 & 0.090333 & . \\
-2.689 e+00 & 8.384 e-01 & -3.207 & 0.001342 & * * \\
-1.247 e+00 & 8.064 e-01 & -1.547 & 0.121978 &
\end{array}
$$

```
project
-1.573e+00
5.292e-01
-2.973 0.002953 **
re
edu
table
conference
charSemicolon
-7.923e-01 1.556e-01
    -5.091 3.56e-07 ***
    -5.434 5.52e-08 ***
    -2.326e+00 1.659e+00 -1.402 0.160958
    -4.016e+00 1.611e+00 -2.493 0.012672 *
    -1.291e+00 4.422e-01 -2.920 0.003503 **
    -1.881e-01 2.494e-01
        -0.754 0.450663
    charRoundbracket
    charSquarebracket
-6.574e-01
    8.383e-01
-0.784 0.432914
    3.472e-01 8.926e-02 3.890 0.000100 ***
    5.336e+00 7.064e-01
    7.553 4.24e-14 ***
charDollar
    2.403e+00 1.113e+00 2.159 0.030883
    1.199e-02 1.884e-02 0.636 0.524509
capitalAve
capitalLong
    9.118e-03 2.521e-03
    3.618 0.000297 ***
    capitalTotal
    8.437e-0
    2.251e-04
    3.7470.000179 ***
Signif. codes:
\begin{tabular}{rlllll}
\(-1.573 e+00\) & \(5.292 e-01\) & -2.973 & 0.002953 & \(* *\) \\
\(-7.923 e-01\) & \(1.556 e-01\) & -5.091 & \(3.56 e-07\) & \(* * *\) \\
\(-1.459 e+00\) & \(2.686 e-01\) & -5.434 & \(5.52 e-08\) & \(* * *\) \\
\(-2.326 e+00\) & \(1.659 e+00\) & -1.402 & 0.160958 & \\
\(-4.016 e+00\) & \(1.611 e+00\) & -2.493 & 0.012672 & \(\star\) \\
\(-1.291 e+00\) & \(4.422 e-01\) & -2.920 & 0.003503 & \(\star *\) \\
\(-1.881 e-01\) & \(2.494 e-01\) & -0.754 & 0.450663 & \\
\(-6.574 e-01\) & \(8.383 e-01\) & -0.784 & 0.432914 & \\
\(3.472 e-01\) & \(8.926 e-02\) & 3.890 & 0.000100 & \(* * *\) \\
\(5.336 e+00\) & \(7.064 e-01\) & 7.553 & \(4.24 e-14\) & \(* * *\) \\
\(2.403 e+00\) & \(1.113 e+00\) & 2.159 & 0.030883 & \(\star\) \\
\(1.199 e-02\) & \(1.884 e-02\) & 0.636 & 0.524509 & \\
\(9.118 e-03\) & \(2.521 e-03\) & 3.618 & 0.000297 & \(\star * *\) \\
\(8.437 e-04\) & \(2.251 e-04\) & 3.747 & 0.000179 & \(\star * *\)
\end{tabular}
    (Dispersion parameter for binomial family taken to be l)
    Null deviance: 6170.2 on 4600 degrees of freedom
Residual deviance: 1815.8 on 4543 degrees of freedom
AIC: 1931.8
Number of Fisher Scoring iterations: 13
```

How good is the classification?

```
> proba <- predict(gl,type="response")
> predicted_spam <- as.numeric( proba>0.5)
> table(predicted_spam,Y)
    Y
predicted_spam 0 1
    02666 194
    1 122 1619
> predicted_spam <- as.numeric( proba>0.99)
> table(predicted_spam,Y)
    Y
\begin{tabular}{rrr} 
predicted_spam & 0 & 1 \\
0 & 2776 & 1095 \\
1 & 12 & 718
\end{tabular}
```

So out of 730 emails marked as spam, 12 were actually not spam. Would you expect a similar success rate for future classifications?

